

Organic Search Traffic

Dec 1, 2014 - Dec 31, 2014



+ Add Segment

Explorer

Summary

Sessions



	Keyword		Acquisition					Behavior			Conversions			
			Sessions		% New Sessions			Bounce Rate Pages / Session		Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
			%	1,736 of Total: (79,604)	55.67% Site Avg: 50.75% (9.68%)		,336 of Total: (40,400)	43.37% Site Avg: 55.70% (-22.14%)	4.77 Site Avg: 3.69 (29.20%)	00:03:31 Site Avg: 00:02:53 (21.88%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	%	60.00 of Total: % (\$0.00)
	1.	(not provided)	29,058	(83.65%)	55.60%	16,156 (83.55%)	44.58%	4.64	00:03:28	0.00%	0 (0.00%)	\$0.00	(0.00%)
	2.	fletc	1,167	(3.36%)	52.96%	618	(3.20%)	24.76%	7.52	00:05:05	0.00%	0 (0.00%)	\$0.00	(0.00%)
	3.	federal law enforcement training center	260	(0.75%)	70.00%	182	(0.94%)	18.85%	7.68	00:05:06	0.00%	0 (0.00%)	\$0.00	(0.00%)
	4.	fletc training	100	(0.29%)	53.00%	53	(0.27%)	14.00%	11.24	00:08:06	0.00%	0 (0.00%)	\$0.00	(0.00%)
	5.	how to prepare for fletc glynco	74	(0.21%)	0.00%	0	(0.00%)	74.32%	1.34	00:03:40	0.00%	0 (0.00%)	\$0.00	(0.00%)
	6.	endeka wireless	70	(0.20%)	4.29%	3	(0.02%)	87.14%	1.26	00:01:40	0.00%	0 (0.00%)	\$0.00	(0.00%)
	7.	fletc peb standards	64	(0.18%)	1.56%	1	(0.01%)	89.06%	1.28	00:00:54	0.00%	0 (0.00%)	\$0.00	(0.00%)
	8.	glynco ga	59	(0.17%)	57.63%	34	(0.18%)	44.07%	3.85	00:02:06	0.00%	0 (0.00%)	\$0.00	(0.00%)
	9.	fletc peb	58	(0.17%)	15.52%	9	(0.05%)	62.07%	2.55	00:01:39	0.00%	0 (0.00%)	\$0.00	(0.00%)
	10.	law enforcement training	57	(0.16%)	80.70%	46	(0.24%)	36.84%	7.00	00:04:17	0.00%	0 (0.00%)	\$0.00	(0.00%)
	11.	scott v harris use of force	51	(0.15%)	1.96%	1	(0.01%)	50.98%	2.02	00:05:52	0.00%	0 (0.00%)	\$0.00	(0.00%)
	12.	fletc glynco ga	43	(0.12%)	53.49%	23	(0.12%)	25.58%	6.12	00:05:30	0.00%	0 (0.00%)	\$0.00	(0.00%)
	13.	fletc training schedule	40	(0.12%)	42.50%	17	(0.09%)	17.50%	8.60	00:04:50	0.00%	0 (0.00%)	\$0.00	(0.00%)
	14.	fletc.gov	40	(0.12%)	67.50%	27	(0.14%)	10.00%	8.18	00:05:28	0.00%	0 (0.00%)	\$0.00	(0.00%)
	15.	glynco georgia	36	(0.10%)	61.11%	22	(0.11%)	50.00%	4.58	00:05:34	0.00%	0 (0.00%)	\$0.00	(0.00%)
	16.	fletc address	34	(0.10%)	29.41%	10	(0.05%)	76.47%	2.12	00:02:03	0.00%	0 (0.00%)	\$0.00	(0.00%)
	17.	fletc glynco	34	(0.10%)	38.24%	13	(0.07%)	11.76%	7.00	00:04:40	0.00%	0 (0.00%)	\$0.00	(0.00%)

18.	fletc artesia	31	(0.09%)	67.74%	21	(0.11%)	19.35%	6.81	00:05:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	glynco	28	(0.08%)	75.00%	21	(0.11%)	39.29%	4.96	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	fletc brunswick ga	27	(0.08%)	81.48%	22	(0.11%)	29.63%	7.22	00:05:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	fletc georgia	26	(0.07%)	42.31%	11	(0.06%)	42.31%	3.31	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	fletc state and local training	26	(0.07%)	7.69%	2	(0.01%)	7.69%	4.58	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	www.fletc.gov	26	(0.07%)	50.00%	13	(0.07%)	15.38%	8.50	00:07:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	fletc charleston	24	(0.07%)	54.17%	13	(0.07%)	12.50%	5.17	00:04:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	fletc online training	24	(0.07%)	29.17%	7	(0.04%)	62.50%	2.62	00:03:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 2190